

Shelter | campaign materials

The homelessness charity Shelter launched a 'campaign for homes', Raise the Roof. Matter designed the identity and its application on stationery, leaflets, posters and a press information pack as well as several other printed items



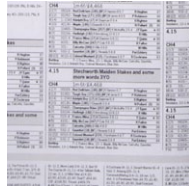
Artangel | poster/broadsheet/leaflet

The organisation which puts art in non-gallery spaces wanted both a publicity poster and a leaflet to highlight two years worth of projects. Matter's solution was to combine functions within one poster-sized sheet that folded to A5



BFI Films | video cassette packaging

Disparate packaging and erratic branding meant videos were 'lost' on shop shelves. Matter gave a clearer BFI presence to 13 films by means of a flexible template with shiftable elements that could be manipulated according to need



The Guardian | redesign

Matter held an information graphics audit of the newspaper. From this, proposals for redesigns to maps, diagrams, statistical data (graphs, pie-charts, etc) and micro-typography (here, the racing page) were made and largely adopted



Index on Censorship | exhibition

Matter did the graphic design for the travelling exhibition Open Shutters Iraq (here, in London) which used Iraqi women's photos and writing about war and occupation to evoke the human dimension behind the familiar headlines

Matter

Graphic design for

newsletters / magazines / art catalogues / stationery / posters / leaflets / annual reports / books / folders / prospectuses / newspapers / postcards / reports / broadsheets / booklets / brochures / calendars / journals / exhibitions / information sheets / membership cards / directories and websites

For the bigger picture, contact

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Medical Foundation | folded leaflet

Matter designed several pieces of fundraising publicity for the Medical Foundation for the Care of Victims of Torture. Here, in one of these, music and talks at the Hay Festival were highlighted by means of clear and simple typography



Field Station | London | book design

Matter worked on the design and production of the book The New English Landscape with writer Ken Worpole and photographer Jason Orton. It contains 22 photographs, an 18,000-word essay, extensive bibliography and map endpapers



British Council | catalogue

Matter designed the catalogue The Architecture of Information to accompany the exhibition of the same name for the British pavilion at the Venice Biennale. Interior exhibition panels and exterior banners were designed to match



Martin Parr | book design

Matter's fifth book design for photographer Martin Parr. Here, a catalogue for an exhibition shown in Paris. Inside the book, photos illustrate what it says on the cover, one of which is in English; turn the book around, the other is in French



End Child Poverty | report

In 1999 the then government pledged to eradicate child poverty 'within a generation'. Matter designed Child Poverty in the Four Nations, a report by End Child Poverty and IPPR which documents the progress made in achieving that aim



HVA | quarterly newsletter

Matter designed and laid-out Nursing in General Practice for the Health Visitors' Association (now part of Unite). The brief was to concentrate a lot (news, features, reviews, pictures, data) into a little (eight pages of A4 printed in two colours)